# FACT-SHEET- IIFF DELHI 2024

Name of the Event	08 <sup>th</sup> INDIA INTERNATIONAL FOOTWEAR FAIR (IIFF), 2024, Delhi – B-2-B Event.		
Dates	August 08-10, 2024		
Timings	10.00 AM to 6.00 PM		
Organizer	India Trade Promotion Organisation (ITPO)		
Co-organizer	Confederation of Indian Footwear Industries (CIFI)		
Venue	Hall No.5(Ground Floor) & Hall No. 6, Bharat Mandapam, New Delhi		
Mode of space booking	Online process –first-come-first-served basis ( for Indian Exhibitors)		
Mode of Payment	Online through payment gateway		
Display Profile	<ul> <li>Footwear</li> <li>Machinery &amp; Equipment and Technology</li> <li>Footwear Components</li> <li>Synthetic Materials – PVC/PU, EVA</li> <li>Fabrics</li> <li>Soles</li> <li>Adhesives</li> <li>Chemicals</li> <li>Leather Products &amp; Accessories</li> </ul>		
Hall-wise display profile	<ul> <li>Hall No. 6 : Footwear, Machinery</li> <li>Hall No. 5 (Ground Floor) : Allied Sector (Chemicals, Components, Materials etc.)</li> </ul>		
Visitor Profile	<ul> <li>Overseas business delegations &amp; visitors</li> <li>Manufacturers &amp; Importers</li> <li>Buying/Trading Houses</li> <li>Suppliers, Consultants</li> <li>Retailers</li> <li>Equipment &amp; Machinery Suppliers and Importers</li> <li>Marketing &amp; Direct Selling Companies</li> <li>Institutions</li> </ul>		
Expected Number of Business Visitors	About 15,000 visitors from India and Overseas		

## Participation Charges for Space Booking at IIFF 2024:

	Per SQM charges for	Per SQM charges for Bare
	Shell Scheme	Space (Minimum booking 36
	(Minimum booking 12sqm)	sqm)
National Participants	Rs.7700	Rs.7200
International Participants	US\$ 230	US\$ 210
	100/	
GST will be charged at	18%	
prevailing rate		

Note: (i) Including 1 KW electricity per 12 sqm during tenancy of the event.

(ii) No premium charges for corner booth

## **Additional Power charges for Exhibitors**

Sl.	Particulars	For Domestic	For Foreign Participants
No.		Participants(INR)	(USD)
1	Power load charges (Flat rate	440 per KW per day	6.25 per KW per day
	basis for 12 hrs/day)		
2	Power load charges (Flat rate	880 per KW per day	12.50 per KW per day
	basis for 24 hrs/day)		

<sup>\*</sup> All charges are excluding applicable GST at 18%

#### Water charges for Exhibitors

S1.	Particulars	For Domestic	For Foreign
no.		Participants(INR)	Participants (USD)
1	Water Connection Charges	14,700/- per connection	200/- per connection
2	Water consumption charges/day / tap	2,100/- per tap/day	30/- per tap / day

<sup>\*</sup> All charges are excluding applicable GST at 18%

#### **Business opportunities at IIFF 2024**

Footwear Sector: India is Second Largest footwear Manufacturer after China , with Annual Production of over 3.2 Billion pairs. India is also the Second Largest Consumer of footwear after China. In India 90% of footwear manufacturing is Non-Leather Footwear and it is growing in vast nature. The Indian footwear Value Chain is able to enhance its quality and at the same time, gradually align with International quality standards followed by Global Brands.

The Indian Non Leather Footwear Industry is the largest Domestic Shoe Manufacturing Unit and now they are ready to export their product outside India to compete with China. India has an Phenomenal opportunity because global Leader are ready to Invest in Indian Footwear Market like, Nike, Adidas, Sketchers, Puma etc.

Reasons of Growing Indian Footwear Industry are:

- 1. The Indian Footwear Industry is an employment intensive Sector, Providing job to about 6 Million Peoples, Mostly from the Weaker Section of the society.
- 2. Trained/Skilled manpower at competitive wage levels
- 3. Design Development Initiatives by Footwear Clusters
- 4. Increasing Use of quality components
- 5. Economic Size of Manufacturing units

Event Web-site	https://indiatradefair.com/footwear-fair/
Contact Details	<u>IIFF 2024 Team :</u>
	• <u>Ms. Hema Maity</u> General Manager, E-mail : <u>hemamaity@itpo.gov.in</u>
	Mr. Vivekanand Vivek, Deputy General Manager E-mail: <a href="mailto:vivekanand@itpo.gov.in">vivekanand@itpo.gov.in</a>
	Mr. Tarun Kant Pant, Sr. Manager E-mail: tkpant@itpo.gov.in
	• Mr. Praful S. Nair, Manager E-mail: <u>prafulnair@itpo.gov.in</u>
	Ms. Monica Gehlot, Dy. Manager E-mail: monicagehlot@itpo.gov.in